

WAROM ELECTRIC MIDDLE EAST

Company Profile 2014



Solarin[®]



WAROM ELECTRIC MIDDLE EAST

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WAROM ELECTRIC MIDDLE EAST

Company Overview

Warom Electric Middle East Trading LLC was established in Dubai in May 2012 with the purpose of establishing the Warom brand of explosion proof electrical equipment in the Middle East. With growing interest in renewable energy in the Middle East and Africa, Warom Electric Middle East signed an agreement with Solarin Technologies granting Warom Electric Middle East the exclusive distribution rights of the Solarin brand of solar energy components in the MENA region.

Our Purpose

Our purpose is to provide our customers with the best quality products at the most competitive price. In striving to achieve this goal we adhere to a formal set of values, which includes honesty, integrity, respect and accountability. These values are entrenched in our daily interaction with our customers and suppliers. We intent to create “win-win” relationships throughout our supply chain; Our customers win through excellent quality, outstanding service and low cost and our suppliers win through repetitive international business and brand promotion.

Staffed for excellence

With a combined experience of almost 30 years of doing business in the Middle East our multicultural team is well equipped to bridge the language barrier and legislative issues of dealing with international manufacturers in order to provide you with a comprehensive and quality service. If we do not have what you are looking for we will gladly assist in fulfilling your needs as far as possible in order to make Warom Electric Middle East your “one stop shop”.

Top Quality Low Cost Products

The products we provide are from well-established manufacturers which have been supplying industry for many years. The manufacturers have as a basis ISO accreditation and several have gained further international standards approval from reputed organizations. Our products include Explosion Proof light fittings, control stations, distribution panels, junction boxes, cable glands, AC units, and Explosion Proof forklift trucks.

In keeping up with the energy savings initiatives and green energy sources of our customers we are also stocking a large range of solar panels, inverters, controllers, LED lights and LED street lights.

We have the in-house expertise from professional electrical engineers to design any type of solar system depending on our customer requirements



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Explosion Proof Division:

Our Explosion Proof Division specialises in the supply of explosion proof electrical components suitable for hazardous areas such as the oil and gas industry, chemical industry, mining industry and pharmaceutical industry. We are distributors and agents for the Warom brand of explosion proof equipment.

The Warom brand has been associated with the oil and gas industry for over 30 years and have been used in more than 50 countries around the world.

The Warom products are complying with the highest international and national standards such as ATEX, IECEx, PTB of Germany, LCIE of France, Nemko and DNV of Norway, FM of USA, GOST.R of Russia, CIG of Brazil etc. All products are manufactured in accordance with the ISO 9001 quality management system.

In addition to our huge and consistently growing customer base the Warom brand was also recently approved by Takreer in the UAE and is becoming rapidly the low cost and high quality alternative in the Oil and Gas industry in the Middle East.

Our range of Explosion Proof electrical components includes:

- Explosion proof light fittings
- Explosion proof enclosures
- Explosion proof plugs and sockets
- Explosion proof buttons and switches
- Explosion proof cable lugs
- Explosion proof air conditioners

We are also promoting the Jiali Explosion Proof Forklifts in the UAE. Jiali was established in 1986 and have since been awarded 45 patents with 17 patent applications pending. In addition to its own in-house innovation Jiali utilises technology from ASM in Germany, Curtis in the USA and Sauer in Japan to ensure that their forklifts are reliable and robust to operate in the most strenuous hazardous environments around the world.

The Jiali range of explosion proof forklifts have a full range of lifting capacities from 1 ton to 3 ton with a choice of electrical or internal combustion engines.

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Explosion Proof Products



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Renewable Energy Division

Our Renewable Energy Division specialises in the design, supply and installation of Photo Voltaic (Solar energy) systems throughout the UAE and Africa. In 2013 we have signed a management and distribution agreement with Solarin Technologies for the exclusive distribution rights of the Solarin brand outside of Asia. We have also assumed the management responsibilities of the local branch.

Our range of renewable energy products includes:

- Solar PV modules
- Battery charge controllers
- Inverters
- Solar LED street lights
- Complete Solar systems of different output ranges depending on customer demand

We have designed and installed several Photo Voltaic systems across the UAE for both the government and private sector. Recently we have also signed an agreement of cooperation with Danish Technology Solutions CO.LLC for the development and marketing of zero emission air conditioning systems.



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Renewable energy products



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